

# S. A. Large Herds Conference

## Evolution of Excellence

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Zimbali Resort, KZN | 31 May – 2 June 2026

### 2026 Sponsorship Packages

#### About the event

The SA Large Herds Conference, hosted by the Milk Producers' Organisation, returns in 2026 to the lush and vibrant province of KwaZulu-Natal – a region known for its rich agricultural heritage and dynamic dairy- and livestock sector.

Marking more than a quarter-century since the inaugural conference in 1999, this year's event builds on a legacy of shared innovation, resilience, and global collaboration. Under the theme “The Evolution of Excellence,” the 2026 conference will explore how large herd operators continue to adapt and thrive through cutting-edge practices, smart technologies, and enduring leadership.

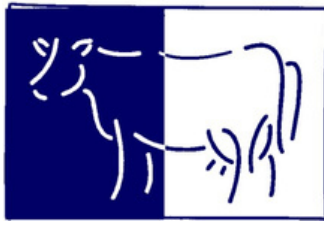
As always, delegates can look forward to an engaging blend of thought leadership, practical insights, and collaborative exchange - all within a setting that balances business with connection, inspiration, and purpose.

#### Why partner with us?

The 2025 SA Large Herds Conference drew a record-breaking 500 attendees, including South Africa's leading dairy producers, input suppliers, service providers, and influential industry stakeholders. The momentum continues into 2026, offering sponsors an unmatched opportunity to align with excellence and innovation in large-scale livestock farming.

As a sponsor, your brand will benefit from direct access to decision-makers, business owners, and forward-thinking producers who are actively shaping the future of the industry. The conference's high-impact programme and carefully curated networking opportunities provide the ideal platform for visibility, engagement, and long-term value creation.

We invite you to join us in KwaZulu-Natal and take your place among industry leaders driving the next chapter in the evolution of excellence.



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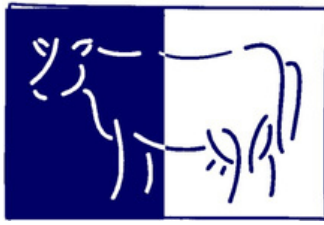
Please note that all packages are excluding VAT.

You are formally invited to participate in the 2026 South African Large Herds Conference as one of the official conference sponsors endorsing this event.

#### Platinum Sponsorship

R300 000 (excl. VAT) | 1 package available

- The sponsor's logo will be added to the SA Large Herds website.
- Static website banner on SA Large Herds website with company advert. (*Advert material to be supplied by the sponsor.*)
- One full page advert, in one edition of The Dairy Mail, for the year of 2026.
- Two articles in the MPO Milk Bulletin (Bi-weekly MPO newsletter) for any edition of 2026.
- Two different e-card adverts with the company logo and short description to be placed on SALH official social media.
- Two-minute company profile video will be featured on screens during the conference.
- Four pull-up banners OR one wall banner in the pre-assembly area for the duration of the conference.
- 10-minute address at the start of the conference.
- Five complimentary delegate tickets (accommodation not included). Including conference bags.
- Acknowledgement in the proceedings.
- The sponsor can supply promotional items and brochures that will be added to the conference bags.
- Double exhibition display – 6 x 2 m<sup>2</sup>.
- This sponsorship includes exclusive branding on the official conference bags, with the sponsor's logo prominently displayed.



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#### Gold Sponsorship

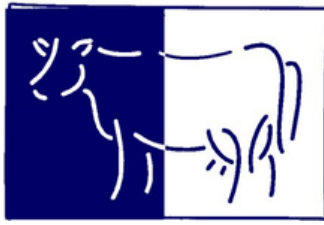
R192 000 (excl. VAT) | 1 package available

- The sponsor's logo will be added to the Large Herds website.
- One article in the MPO Milk Bulletin (bi-weekly MPO newsletter) for any edition in 2026.
- One e-card advert featuring the company logo and a short description to be posted on SALH official social media.
- A two-minute company profile video will be featured on SALH social media (video to be supplied by the sponsor).
- Two pull-up banners or one wall banner in the pre-assembly area for the duration of the conference.
- A 5-minute address at the end of day one of the conference.
- Four complimentary delegate tickets (accommodation not included), including branded conference bags.
- Acknowledgement in the official conference proceedings.
- The sponsor may supply promotional items and brochures to be included in the conference bags.
- Single exhibition display (3 x 2 m<sup>2</sup>).

#### Silver Sponsorship

R92 000 (excl. VAT) | 2 packages available

- The sponsor's logo will be added to the Large Herds website.
- One strip advert in the MPO Milk Bulletin (bi-weekly MPO newsletter) for any edition in 2026.
- One e-card advert featuring the company logo and a short description to be posted on SALH official social media.
- A two-minute company profile video will be featured on SALH social media (video to be supplied by the sponsor).



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#### **Silver Sponsorship** (continues)

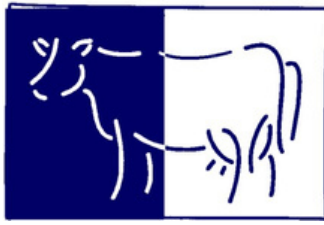
R92 000 (excl. VAT) | 2 packages available

- Two pull-up banners or one wall banner in the pre-assembly area for the duration of the conference.
- Three complimentary delegate tickets (accommodation not included), including branded conference bags.
- Acknowledgement in the official conference proceedings.
- The sponsor may supply promotional items and brochures to be included in the conference bags.
- Display of banners at the registration area.

#### **Bronze Sponsorship**

R48 000 (excl. VAT) | 2 packages available

- The sponsor's logo will be added to the Large Herds website.
- One e-card advert featuring the company logo and a short description to be posted on SALH official social media.
- One pull-up banner or one wall banner in the pre-assembly area for the duration of the conference.
- Two complimentary delegate tickets (accommodation not included), including branded conference bags.
- Acknowledgement in the official conference proceedings.
- The sponsor may supply promotional items and brochures to be included in the conference bags.



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#### Meet and Greet Sponsorship

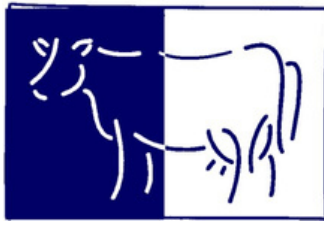
R77 000 (excl. VAT) | 1 package available | Sunday evening, 31 May 2026

- The sponsor's logo will be added to the Large Herds website.
- A 7-minute introduction during the first session of Day 1.
- One e-card advert featuring the company logo and a short description to be posted on SALH official social media.
- One pull-up banner or one wall banner in the pre-assembly area for the duration of the conference.
- Banner display during the evening event.
- Two complimentary delegate tickets (accommodation not included), including branded conference bags.
- Acknowledgement in the official conference proceedings.
- The sponsor may supply promotional items and brochures to be included in the conference bags.

#### Happy Hour Sponsorship (Light refreshments):

R47 000 (excl. VAT) | 2 packages available | 1 & 2 June 2026 at 18:00

- One e-card advert featuring the company logo and a short description to be posted on SALH official social media.
- One pull-up banner or one wall banner in the pre-assembly area for the duration of the conference.
- Banner display during the evening event.
- Acknowledgement in the official conference proceedings.
- The sponsor's logo will be added to the Large Herds website.
- A 5-minute introduction during the last session of Day 1.
- One complimentary delegate ticket (accommodation not included).
- The sponsor may supply promotional items and brochures to be included in the conference bags.



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#### Conference Cocktail Dinner Sponsorship

R92 000 (excl. VAT) | 1 package available | Tuesday evening, 2 June 2026 @ 19:30

- One e-card advert featuring the company logo and a short description to be posted on SALH official social media.
- One pull-up banner or one wall banner in the pre-assembly area for the duration of the conference.
- Banner display during the evening event.
- Acknowledgement in the official conference proceedings.
- The sponsor's logo will be added to the Large Herds website.
- A 10-minute address during the conference dinner.
- Two complimentary delegate tickets (accommodation not included).
- The sponsor may supply promotional items and brochures to be included in the conference bags.

#### Session Sponsorship

R42 000 (excl. VAT) | 8 packages available

- One e-card advert featuring the company logo and a short description to be posted on SALH official social media.
- One pull-up banner or one wall banner in the pre-assembly area for the duration of the conference.
- Banner display for the duration of the session.
- Acknowledgement in the official conference proceedings.
- The sponsor's logo will be added to the Large Herds website.
- One complimentary delegate ticket (accommodation not included).
- The sponsor may supply promotional items and brochures to be included in the conference bags.



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#### Conference Notebook Sponsorship

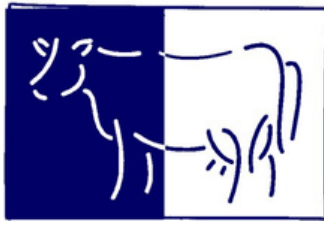
R35 000 (excl. VAT) | 1 package available

- One e-card advert featuring the company logo and a short description to be posted on SALH official social media.
- Sponsor logo and name printed on approximately 400 notebooks (notebooks to be sourced by the organiser).
- One pull-up banner or one wall banner in the pre-assembly area for the duration of the conference.
- Acknowledgement in the official conference proceedings.
- The sponsor's logo will be added to the Large Herds website.
- The sponsor may supply promotional items and brochures to be included in the conference bags.

#### Conference Pouch Sponsorship

R11 000 (excl. VAT) | 1 package available

- Sponsor logo printed on approximately 400 conference ID tags.
- One pull-up banner or one wall banner in the pre-assembly area for the duration of the conference.
- Acknowledgement in the official conference proceedings.
- The sponsor's logo will be added to the Large Herds website.
- The sponsor may supply promotional items and brochures to be included in the conference bags.



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#### Lanyard Sponsorship

R8 000 (excl. VAT) | 1 package available

- Sponsor logo printed on approximately 400 conference material lanyards.
- Acknowledgement in the official conference proceedings.
- The sponsor's logo will be added to the Large Herds website.
- The sponsor may supply promotional items and brochures to be included in the conference bags.

#### Water Sponsorship

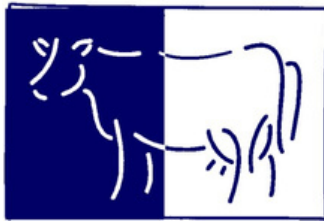
R9 000 (excl. VAT) | 1 package available

- Sponsor logo printed on 2,000 conference water bottles. Water to be supplied by the sponsor.
- Acknowledgement in the official conference proceedings.
- The sponsor's logo will be added to the Large Herds website.
- The sponsor may supply promotional items and brochures to be included in the conference bags.

#### Screen Display Sponsorship

R2 000 (excl. VAT) | 10 packages available

- Sponsor logo to be displayed in the rotating video on screens during the conference.
- The sponsor may supply promotional items and brochures to be included in the conference bags.



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#### Exhibition Space

R22 000 (excl. VAT) | 30 stalls available | 3 x 2m<sup>2</sup>

- Single exhibition display of 3 x 2 m<sup>2</sup>.
- One complimentary delegate ticket per stand (accommodation not included).
- The stand package includes:
  - Construction of the stand structure, fascia name, plug point, and general lighting.
  - Excludes any additional features such as audiovisual equipment, counters, flooring, or furniture.
- Acknowledgement in the official conference proceedings.
- The sponsor's logo will be added to the Large Herds website.
- The sponsor may supply promotional items and brochures to be included in the conference bags.

#### Farm Video Sponsorship

R60 000 (excl. VAT) | 1 package available

- One e-card advert featuring the company logo and a short description to be posted on SALH's official social media.
- One complimentary delegate ticket (accommodation not included), including branded conference bags.
- Acknowledgment in the official conference proceedings.
- The sponsor may supply promotional items and brochures to be included in the conference bags.
- Banner can be displayed at the stage during the farm video showcase.
- Logo and short ad on the actual video.
- A minute for an introduction preceding the showing of the video.