



# S. A. LARGE HERDS CONFERENCE

THE BOARDWALK, PORT ELIZABETH

3-5 JUNE 2019

20 years on . . . Stop! Recalibrate! Repeat!

## PROVISIONAL PROGRAMME

### SUNDAY, 2 JUNE 2019

TIME	TOPIC	SPEAKER
17:30	<b>Meet and greet</b>	
	Opening of exhibitions	

### MONDAY, 3 JUNE 2019

<b>Chair:</b>	<i>Simon Matthews</i>	<b>OVER THE HORIZON</b>
09:00	Welcome and opening prayer	
09:10	KEYNOTE ADDRESS: TACKLING THE FUTURE HEAD-ON <i>The 4th industry revolution – the meshing of physical and digital technologies – is a reality, not a buzzword. We need specific leadership techniques to guide the dairy industry into developing new, higher-value business models.</i>	Dr Gerhard van Rensburg, Director: Future Leaders Africa – Innovationext's exclusive Africa partner.
09:50	GLOBAL TRENDS SHAPING THE HORIZONS FOR SOUTH AFRICAN DAIRY PRODUCERS <i>An overview of current global dairy trends and the effect it will have on our industry in the next 20 years</i>	David Richmond - Trade Strategy Manager, Fonterra
10:20	DISCUSSION	
10:30	<b>TEA</b>	
<b>Chair:</b>	<i>Mark Hauff</i>	<b>RECALIBRATING – AND RESETTING THE BAR</b>
11:10	PROFIT FROM PASTURE – A FUTURE PERSPECTIVE <i>Analysing the potential impact of emerging forage technologies on the South African dairy industry.</i>	Prof Kevin Smith, Australia
11:50	THE PRUDENT USE OF ANTIMICROBIALS <i>Antimicrobials: A valuable tool .....An awesome responsibility</i>	Dr Christiaan Scherpenzeel, The Netherlands
12:20	DISCUSSION	
12:30	<b>LUNCH</b>	

<b>Chair:</b>	<i>Basil Doonan</i>	<b>THE PEOPLE POWERHOUSE</b>
<b>13:30</b>	WORK-LIFE BALANCE <i>Work-life balance is essential for a thriving business</i>	Dr David Bartram, UK
<b>14:10</b>	SUSTAINABILITY WITH BENEFITS <i>Efficient dairy production has social and environmental advantages</i>	Dr Judith Capper, UK
<b>14:50</b>	DISCUSSION	
<b>15:00</b>	<b>TEA</b>	
<b>Chair:</b>	<i>Basil Doonan</i>	<b>FOLLOW FACT NOT FASHION</b>
<b>15:20</b>	A BLUEPRINT FOR DAIRY COWS <i>The right cow for you depends on your farming system.</i>	Dr Richard Shephard, Australia
<b>16:10</b>	RIDING THE CYCLE AND WINNING NUMBERS <i>harvesting the highs and managing the lows</i>	Aidan Bomford, Intelact South Africa
<b>16:50</b>	FARM "VISIT" – VIDEO	Hayden Stokes
<b>17:30</b>	<b>HAPPY HOUR</b>	

## TUESDAY, 4 JUNE 2019

<b>Chair:</b>	<i>Nigel Lok</i>	<b>FIGURING IT OUT FASTER!</b>
<b>08:30</b>	Overview of day 1	
<b>08:10</b>	GETTING THE MOST OUT OF ADVANCED FARM MANAGEMENT TECHNOLOGIES <i>Will Big Data make a big difference in transforming the dairy industry?</i>	Dr Callum Eastwood, DairyNZ
<b>09:50</b>	DAIRY GENOMICS <i>Testing within herd selection and breeding strategies to advance the health and profitability of your dairy</i>	Dr Steven Larmer, Semex, Canada
<b>10:30</b>	DISCUSSION	
<b>10:30</b>	<b>TEA and poster session</b>	
<b>Chair:</b>	<i>Nigel Lok</i>	<b>CONVERTING DATA TO KNOWLEDGE</b>
<b>11:30</b>	TURNING BIG DATA INTO BIG OUTCOMES <i>It will change how we communicate, consume, produce and – ultimately – it will change mankind and the dairy industry.</i>	Pieter Oosthuizen Cargill
<b>12:10</b>	QUANTIFYING THE BENEFIT OF USING GENOMIC BULLS, AND THE POTENTIAL BENEFITS OF TESTING NEWBORN HEIFERS. <i>What does the future hold?</i>	Prof Dorian Garrick, NZ
<b>12:50</b>	DISCUSSION	
<b>13:00</b>	<b>LUNCH</b>	

<b>Chair:</b>	<i>Joe Viviers</i>	<b>ARE WE THERE YET?!</b>
<b>14:00</b>	FROM GOOD TO GREAT <i>It's better than you think. How to join the world's winners</i>	Leon Louw Free Market Foundation
14:40	DISRUPTOLOGY <i>What you need in order to succeed in an ever-changing world</i>	Juanita Vorster , USB
<b>15:20</b>	DISCUSSION	
<b>15:30</b>	<b>TEA</b>	
<b>Chair:</b>	<i>Rob Staypylton-Smith</i>	<b>TACKLING THE FUTURE HEAD-ON</b>
<b>16:00</b>	REFINE YOUR POINT OF DIFFERENCE <i>Strategies to ensure value-added relationships within the dairy industry</i>	Greg Mills
<b>16:40</b>	THE EMERGENCE, DEVELOPMENT AND EFFECTIVENESS OF DECISION RULES FOR PASTURE BASED DAIRY SYSTEMS <i>The relationships between various validated decision rules (made with computer simulation) and the principles that underpin them for pastures will be discussed against observations made on actual farms.</i>	Prof Kevin Smith
<b>17:20</b>	FARM VIDEO	Tshilidzi Matshidula
<b>17:40</b>	DISCUSSION	
<b>18:00</b>	<b>HAPPY HOUR</b>	

## WEDNESDAY, 5 JUNE 2019

<b>Chair:</b>	<i>Dr Chris van Dijk</i>	<b>FROM GOOD TO GREAT</b>
<b>08:30</b>	Overview of day 2	
<b>08:40</b>	HOW SOUTH AFRICA WORKED AND FAILED OVER THE PAST 20 YEARS <i>Lessons from the past 20 years taking us into the next 20 years</i>	Greg Mills
<b>09:10</b>	CUT OUT THE NOISE <i>Stop, recalibrate, rethink, repeat</i>	Basil Doonan
<b>09:40</b>	DISCUSSION	
<b>09:50</b>	BE PATIENT – START SMALL BUT THINK BIG <i>“The old way is dead. Learn how to work differently”.</i>	Dr John Westwood
<b>10:50</b>	<b>CONFERENCE CLOSES - TEA</b>	